

Buford High School
Graphics – Introduction to Design
Jeff Ayers

Course Description:

An introduction to the Graphic Communications Industry to include Careers in Graphic Communication, Safety, Digital File Preparation, Typography, Basic Page Layout Theory, Basic Press Operation, Basic Math for Graphic Communications, Measurement in Graphic Communication

Georgia Performance Standards:

Careers in Graphic Communications ACCT-IGD-1-3

Safety ACCT-IGD-6-7.

Digital File Preparation. ACCT-IGD-15-18

Typography ACCT-IGD-11-12

Page Layout ACCT-IGD-13-19.

Basic Press Operation ACCT-IGD-20

Basic Math for Graphic Communications. ACCT-IGD-8-10.

Measurement in Graphic Communications. ACCT-IGD-4-5

Textbooks:

Graphic Communications – The Printed Image by Z.A. Prust

Grading Scale, Assessment and Course Requirements:

A 90 –100

B 80 – 89

C 70 – 79

F 69 or below

Grade Calculation:

Final grades will be based on the percentages in the divisions listed below.

“Employability Skills” assessments in the form of weekly points (1min – 10 max.) are given to each student based on class participation, classroom behavior and general conduct according to the BHS agenda.

Benchmark	30.0%
Performance Essay	10.0%
Professional Ethics	5.0%
Formative Assignments	20%
Summative Assignments	35%

Office Hours and Intervention Times:

Monday /Wednesday 2:45pm – 4:00pm
 Tuesday/Thursday 2:45pm - 3:30pm

Honor Code Policy:

All BHS students will strictly adhere to the BHS Honor Code. It is listed on the BHS website if there are any questions. Students will receive a 0 for any violation of the BHS Honor Code and will be referred to the administration.

Attendance Excused Absence Policy:

Students who are granted **Excused Absent** status for days missed will be subject to the following:

- **All pre-assigned work will be due on the day of a student's return from an absence.**
- **For assignments which did not have a pre-assigned due date during the time of the student's absence,** students will be given five days to arrange for make up work or follow other arrangements granted by the teacher. All incomplete work carried over into a new marking period should be completed no later than the tenth day of the following period.

<p>UPON RETURNING TO SCHOOL, IT IS THE STUDENT'S RESPONSIBILITY TO MAKE ARRANGEMENTS WITHIN 5 DAYS TO MAKE UP WORK.</p>

Students will need the following materials:

Writing instrument: pen or pencil.

Classroom Rules and Expectations:

1. All school rules listed in the Agenda book.
2. Downloading or playing music/sounds from a device on the computer.
3. Computers are used only when instructed to so by the teacher.
4. Playing games, movies or any activity (i.e. myspace, youtube, etc.) on the computer not approved by the teacher are prohibited.

5. Students are expected to keep their work areas clean.
6. Students are expected to perform work duties as instructed by the teacher.
7. Use of equipment or tools without the teacher's permission is not allowed.

ALL POLICIES OUTLINED IN THE BCSS STUDENT CODE OF CONDUCT AND THE BHS STUDENT HANDBOOK WILL BE FOLLOWED IN THIS CLASSROOM.

TEACHER CONSEQUENCES FOR MINOR CLASSROOM DISRUPTIONS	
1 st	Penalty assigned at teacher's discretion – Parent Contact
2 nd	30 minute faculty detention and parent contact
3 rd	1 hour faculty detention and parent contact
4 th	Administrative Referral

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I have read and understand the syllabus for Graphic Communications I

Student's name: _____

Student's signature: _____

Parent's name: _____

Parent's signature: _____

Rev8/15