**COURSE: Graphic Communications III**

**TEACHER(S): Ayers -­‐ Wilson**

**Buford High School CURRICULUM CALENDAR**

**SEMESTER: Fall 2015 – Spring 2016**

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 1 | Thursday, 8/7 |  |  | Introduction to the class. |  |
| Friday, 8/8 | Project 1 – International Symbols | Develop the following skills:  - Placing raster images into Illustrator  - Creating and managing shapes  - tools and panels  - Cloning objects  - Using layers  - Drawing complex shapes | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Project 1 – “International Symbols” core instructional features:  1. Create Grids  2. Control objects fills/strokes  3. Import images  4. Create complex shapes  5. Rotate, flip, reflect objects  6. Apply layers  7. Use pathfinders  8. Use pen tool to manually draw shapes | ACCT-AGD-7  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2.  ELA10LSV |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 2  SLO  Pre-­‐Tests  This Week! | Monday, 8/11 | Project 1 – International Symbols |  |  |  |
| Tuesday, 8/12 | Project 1 – International Symbols |  |  |  |
| Wednesday, 8/13 | Project 1 – International Symbols |  |  |  |
| Thursday, 8/14 | Project 1 – International Symbols |  |  |  |
| Friday, 8/15 | Pathway Assessment Study Guide | Industry Overview | Standard 1-A Define the role of graphics in the free enterprise system.  Standard 1-B Identify and list print markets and types of print businesses. |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 3 | Monday, 8/18 | Pathway Assessment Study Guide | Industry Overview | Standard 1-C List printing’s rankings among other manufacturing industries.  Standard 1-A\D Identify and describe the major printing processes. |  |
| Tuesday, 8/19 |  |  | Project 1 Assessment |  |
| Wednesday, 8/20 | Project 2 – Kitchen  Planning  Guide | Develop the following skills:  - Create custom color scheme\- Create a precise scale grid  - Control point type  - Import text from external word-based program  - Incorporate artwork from other applications  - Export PFD | Using the computer/Illustrator software, teacher demos, and “Adobe  Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and  Design.  Project 2 – “Kitchen Planning Guide” core instructional features:  1. Design an 11x17 document  2. Develop a custom color scheme  3. Measure grids using transformation tools  4. Create headline copy  5. Manage blocks of type  6. Import EPS, Photoshop and other Illustrator files | ACCT-AGD-7  CTAE-FS-1  CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Thursday, 8/21 | Project 2 – Kitchen  Planning  Guide |  |  |  |
| Friday, 8/22 | Project 2 – Kitchen  Planning  Guide |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 4 | Monday, 8/25 | Project 2 – Kitchen  Planning Guide |  |  |  |
| Tuesday, 8/26 | Project 2 – Kitchen  Planning Guide |  |  |  |
| Wednesday, 8/27 | Project 2 – Kitchen  Planning Guide |  |  |  |
| Thursday, 8/28 | Pathway Assessment Study Guide | Industry Overview | Standard 1-E List advantages and disadvantages of each major printing process.  Standard 1-F List typical products produced by each major printing process. |  |
| Friday, 8/29  Early Release Professional Learning  (1st, 2nd, 3rd, 5th) |  |  | Project 2 Assessment |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 5 | Monday, 9/1 | **LABOR DAY HOLIDAY** | | | |
| Tuesday, 9/2 | Project 3 – Identity  Project | Develop the following skills:  -­‐ Create a custom logo  -­‐ Manage complex artwork using layers  -­‐ Build various logo versions  -­‐ Define the crop area  -­‐ Crate a complete logotype  -­‐ Create various documents in various sizes to meet project requirements | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Project 2 – “Kitchen Planning Guide” core  instructional features:  1. Draw a logo using the pen tool  2.Create artwork for 1-color, 2-color and 4-color printing  3. Print a composite proof  4. Save EPS  5. Build a complete company logotype combining the logo artwork  6. Create corporate letterhead, business card and envelope | ACCT-AGD-7  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2.  ELA10LSV |
| Wednesday, 9/3 | Project 3 – Identity  Project |  |  |  |
| Thursday, 9/4 | Project 3 – Identity  Project |  |  |  |
| Friday, 9/5 | Pathway Assessment Study Guide | Industry Overview | Standard 1-G Show a typical business flow of printing from initial concept to finished product.  Standard 1-F List, in order, a typical technical production flow from idea to finished product. |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 6  Benchmark Week #1 (Friday) | Monday, 9/8 | Project 3 – Identity  Project |  |  |  |
| Tuesday, 9/9 | Project 3 – Identity  Project |  |  |  |
| Wednesday, 9/10  Performance Essay  English  Fine Arts |  |  | Project 3 Assessment |  |
| Thursday, 9/11 | Pathway Assessment Study Guide | Industry Overview | Standard 1-G Show a typical business flow of printing from initial concept to finished product.  Standard 1-H List, in order, a typical technical production flow from idea to finished product. |  |
| Friday, 9/12  ELECTIVES BENCHMARK |  |  | Benchmark #1 Fall |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 7  Benchmark  Week #1 | Monday, 9/15  ENGLISH | Project 4 – Realty Development Map | Develop the following skills:  - Access and manage  built-in swatches, brushes and symbols  - Define custom art and pattern brushes  - Understand and transform symbol instances  - Create clipping masks  - Save user-defined libraries  - Apply brushes in relation to paths | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Project 4 – “Realty Development Map” core instructional features:  1. Apply built-in brushes  2. Define custom gradient swatches  3. Create new pattern swatches  4. Open symbol library defined by user  5. Edit artwork to change instances  6. Swap symbols in placed instances  7. Create clipping mask to hide unwanted parts of the artwork | ACCT-AGD-7  CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 9/16  MATH | Project 4 – Realty Development Map |  |  |  |
| Wednesday, 9/17  SCIENCE | Project 4 – Realty Development Map |  |  |  |
| Thursday, 9/18  SOCIAL STUDIES | Pathway Assessment Study Guide | Industry Overview | Standard 1-I Identify these major occupations in the graphic communications industry and describe the basic training needed for each: sales rep, customer service rep, prepress technician, press operator, bindery operator, and management personnel.  Standard 1-J Identify basic salary/wage expectations ranges. |  |
| Friday, 9/19  Early Release Homecoming (7th, 6th, 4th, 5th) |  |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 8 | Monday, 9/22 | Project 4 – Realty Development Map |  |  |  |
| Tuesday, 9/23 |  |  | Project 3 Assessment |  |
| Wednesday, 9/24  Graduation  Writing Test | Project 5 – Letterfold Brochure | Develop the following skills:  - Create templates for letterfold brochure that meet production requirements  - Import client=supplied text and control the flow across multiple frames  - Place images suited to the unique needs and possibilities  - Check for spelling and  context of the layout | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Project 5 – “Letterfold Brochur” core instructional features:  1. Define guide folding guides and margins  2. Create template to access common layouts  3. Import client- supplied copy  4. Define paragraph and character styles  5. Manage flow of copy  6. Check spelling/Layout  7. Place images based on panel positions | ACCT-AGD-7  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Thursday, 9/25 | Project 5 – Letterfold Brochure |  |  |  |
| Friday, 9/26 | Pathway Assessment Study Guide | Industry Overview | Standard 1-K Identify and describe basic production equipment used in a commercial printing plant.  Standard 1-L Identify the types of companies that employ people with graphic communications skills. |  |

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| Week 9 | Monday, 9/29 | Project 5 – Letterfold Brochure |  |  |  |
| Tuesday, 9/30 | Project 5 – Letterfold Brochure |  |  |  |
| Wednesday, 10/1 | Project 5 – Letterfold Brochure |  |  |  |
| Thursday, 10/2 | Pathway Assessment Study Guide | Industry Overview | Standard 1-M Read and interpret a job ticket.  Standard 1-N Identify major print industry trade associations: National Association for Printing Leadership, Print Industries of America, Flexographic Technical Association, Specialty Graphic Imaging Association AIGA, GAERF |  |
| Friday, 10/3 |  |  | Project 5 Assessment |  |

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| Week 10 | Monday, 10/6 | Project 6 – Cereal  Box Artwork | Develop the following skills:  - Create package file  from a template  - Apply:  - Sample Colors  - Arrowheads  - Type on Irregular path  - Object blending  - 3D effects  - Flatten transparencies | Using the computer/Illustrator software, teacher demos, and “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional  guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 6 – “Cereal Box Artwork” core instructional  features:  1. Sampling colors to create custom swatches  2. Placing external files in appropriate locations to meet package design requirements  3. Understand difference between effects and filters  4. Control object blending modes and opacity  5. Using different methods to isolate parts of a group  6. Using warp and 3D effects  7. Expand appearance attributes  8. Flatten transparent effects and attributes | ACCT-AGD-7  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 10/7 | Project 6 – Cereal  Box Artwork |  |  |  |
| Wednesday, 10/8  Performance Essay  Math  PE | Project 6 – Cereal  Box Artwork |  |  |  |
| Thursday, 10/9 | Pathway Assessment  Study Guide | Industry Overview | Standard 1-O Define counterfeiting and copyright laws. Standard 1-P Describe the need for security within printing companies and the products they produce. |  |
| Friday, 10/10 | **STUDENT HOLIDAY**  **FACULTY AND STAFF PROFESSIONAL LEARNING DAY** | | | |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 11 | Monday, 10/13 | **FALL HOLIDAY!** | | | |
| Tuesday, 10/14 | Project 6 – Cereal  Box Artwork |  |  |  |
| Wednesday, 10/15  PSAT ASVAB College Fair | Project 6 – Cereal  Box Artwork |  |  |  |
| Thursday, 10/16  Early Release Professional Learning  (1st, 2nd, 3rd, 5th) |  |  |  |  |
| Friday, 10/17  Early Release Professional Learning  (7th, 6th, 4th, 5th) |  |  |  |  |

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| Week 12 | Monday, 10/20 | Project 7 – Financial Inforgrphics | Students will develop skills in:  1. Create pie chart and  bar graphs  2. Edit live graph data  3. Import data from an external source  4. Edit fills, legends, and labels  5. Create a perspective grid for complex 3D artwork  6. Place objects into perspective | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 7 – “Financial Inforgrphic” core instructional features:  1. Create graphs to present data in a visual format  2. Edit graph data  3. Import data from external file  4. Define a perspective grid for complex 3D artwork  5. Create objects on alternate horizontal planes  6. Place objects in correct perspective | ACCT-AGD-7  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic  Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 10/21 | Project 7 – Financial Inforgrphics |  |  |  |
| Wednesday, 10/22  Performance Essay  Science  Foreign Language | Project 7 – Financial Inforgrphics |  |  |  |
| Thursday, 10/23 | Project 7 – Financial Inforgrphics |  |  |  |
| Friday, 10/24 | Project 7 – Financial Inforgrphics |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 13 | Monday, 10/27 | Project 7 – Financial Inforgrphics |  |  |  |
| Tuesday, 10/28 |  |  | Project 7 Assessment |  |
| Wednesday, 10/29 | Project 8 – Web  Site Interface | Students will develop skills in:  1. Create a gradient mesh  2. Use smart guides  3. Use filters to add highlights  4. Use Live Trace to  create complex images  5. Apply masks  6. Create slices  7. Optimize settings for  HTML  export | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Project 8– “Web Site Interface” core instructional features:  1. Use gradient meshes to create realistic illustrations with complex color blending  2. Use Live Trace to create complex illustrations based on photographic pixels  3. Slice pages into pieces and defining settings for individual slices  4. Save images and pages in appropriate format for web display | ACCT-AGD-7  CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Thursday, 10/30 | Project 8 – Web  Site Interface |  |  |  |
| Friday, 10/31 | Project 8 – Web  Site Interface |  |  |  |

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| Week 14  Benchmark  Week #2 | Monday, 11/3  ELECTIVES |  |  | Benchmark #2 |  |
| Tuesday, 11/4  SOCIAL STUDIES | Project 8 – Web  Site Interface |  |  |  |
| Wednesday, 11/5  ENGLISH | Project 8 – Web  Site Interface |  |  |  |
| Thursday, 11/6  MATH | Project 8 – Web  Site Interface |  |  |  |
| Friday, 11/7  SCIENCE |  |  | Project 8 Assessment |  |

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| Week 15 | Monday, 11/10 | Photoshop Project  1 – Composite  Movie Ad | Students will develop skills in:  1. Prepare workspace for  tool access  2. Create a single file that can multiple page sizes  3. Compose image into a  single background file  4. Incorporate both raster and vector elements  5. Isolate images from  backgrounds  6. Transform and arrange individual | Using the computer/Photoshop software, teacher demos, and  “Adobe Photoshop-  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Photoshop Project 18– “Four Color Magazine Ad” core instructional features:  1. Create a background image to accommodate multiple trim  sizes  2. Incorporate vector graphics as rasterized layers  3. Compose multiple photographs and scans using various techniques  4. Scale and align different objects in relation to the page  5. Manage individual layers | CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. |
| Tuesday, 11/11 | Photoshop Project  1 – Composite  Movie Ad |  |  |  |
| Wednesday, 11/12  Performance Essay  Social Studies  CTAE |  |  | Performance Essay |  |
| Thursday, 11/13 | Photoshop Project 1 – Composite Movie Ad | | | |
| Friday, 11/14 | Photoshop Project 1 – Composite Movie Ad | | | |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 16 | Monday, 11/17 | Photoshop Project 1 – Composite Movie Ad |  |  |  |
| Tuesday, 11/18 | Photoshop Project 1 – Composite Movie Ad |  |  |  |
| Wednesday, 11/19 | Photoshop Project 1 – Composite Movie Ad |  |  |  |
| Thursday, 11/20 | Photoshop Project 1 – Composite Movie Ad |  |  |  |
| Friday, 11/21 |  |  | Project 1 Assessment |  |
| **THANKSGIVING BREAK!**  **11/24** **11/28** | | | | | |

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| Week 17 | Monday, 12/1 | Photoshop Project  2 – African  Wildlife Map | Students will develop skills in:  1. Resizing raster graphic  2. Create a compound shape layer  3. Compose and work with multiple pages  4. Create a clipping mask  5. Modify selections to create soft- edged layer masks  6. Apply filter using the  Filter  Gallery | Using the computer/Photoshop software, teacher demos, and  “Adobe Photoshop-  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Photoshop Project 2 – “African Wildlife Map” core instructional features:  1. Use a low-resolution as a drawing template  2. Create complex, scalable vector shape layers  3. Complex image as Smart Objects  4.Apply filters and adjustments to create artistic effects  5. Develop custom backgrounds | CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 12/2 | Photoshop Project  2 – African  Wildlife Map |  |  |  |
| Wednesday, 12/3 | Photoshop Project  2 – African  Wildlife Map |  |  |  |
| Thursday, 12/4 | Photoshop Project  2 – African  Wildlife Map |  |  |  |
| Friday, 12/5 | Photoshop Project  2 – African  Wildlife Map |  |  |  |

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| Week 18 | Monday, 12/8 | Photoshop Project  2 – African  Wildlife Map |  |  |  |
| Tuesday, 12/9 |  |  | Project 2 Assessment |  |
| Wednesday, 12/10 | Photoshop Project  3 –  Moonscape Book  Cover | Students will develop skills in:  1. Create a color- managed file  2. Manage file conversions  3. Create format area and point text  4. Convert type to a shape  5. Silhouette objects  6. Create visual effects with layer styles  7. Export PDF for commercial printing | Using the computer/Photoshop software, teacher demos, and  “Adobe Photoshop-  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design. Photoshop Project 2 – “Moonscape Book Cover” core instructional features:  1. Work with color manged files  2. Build an accurate space grid  3. Create formatting type styles  4. Manage area and point type  5. Work with multiple layers | CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Thursday, 12/11 | Photoshop Project  3 –  Moonscape Book  Cover |  |  |  |
| Friday, 12/12 | Photoshop Project  3 –  Moonscape Book  Cover |  |  |  |

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| Week 19  Benchmark  Week #3 | Monday, 12/15 | Photoshop Project  3 –  Moonscape Book  Cover |  | **Project 3 Assessment** |  |
| Tuesday, 12/16 | **Semester Exams (Benchmark #3) – 7th Period** | | | |
| Wednesday, 12/17 | **Semester Exams (Benchmark #3) – 1st & 2nd Periods** | | | |
| Thursday, 12/18 | **Semester Exams (Benchmark #3) – 3rd & 4th Periods** | | | |
| Friday, 12/19 | **Semester Exams (Benchmark #3) – 5th & 6th Periods** | | | |

**End 1st Semester**

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 1 | Monday, 1/5 | **STUDENT HOLIDAY**  **FACULTY AND STAFF PROFESSIONAL LEARNING DAY** | | | |
| Tuesday, 1/6 | PhotoShop Project  4 – City  Promotion Caards | Develop the following skills:  - Placing raster images into  Illustrator  - Creating and managing shapes  - tools and panels  - Cloning objects  - Using layers  - Drawing complex shapes | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 1 – “International Symbols” core instructional features:  1. Create Grids  2. Control objects fills/strokes  3. Import images  4. Create complex shapes  5. Rotate, flip, reflect objects  6. Apply layers  7. Use pathfinders  8. Use pen tool to manually draw shapes | ACCT-AGD-7  CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV. |
| Wednesday, 1/7 | PhotoShop Project  4 – City  Promotion Caards |  |  |  |
| Thursday, 1/8 | PhotoShop Project  4 – City  Promotion Caards |  |  |  |
| Friday, 1/9 | PhotoShop Project  4 – City  Promotion Caards |  |  |  |

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**TEACHER(S): Ayers -­‐ Wilson**

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 2 | Monday, 1/12 | PhotoShop Project  4 – City  Promotion Caards |  |  |  |
| Tuesday, 1/13 | PhotoShop Project  4 – City  Promotion Caards |  |  |  |
| Wednesday, 1/14 |  |  | Project 4 Assessment |  |
| Thursday, 1/15 | Project 5 – Catalog  Cover | Develop the following skills:  - Access and manage built-in swatches, brushes and symbols  - Define custom art and  pattern brushes  - Understand and transform symbol instances  - Create clipping masks  - Save user-defined libraries  - Apply brushes in relation to paths | Using the computer/Illustrator software, teacher demos, and “Adobe Illustrato- r  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 4 – “Realty Development Map” core instructional  features:  1. Apply built-in brushes  2. Define custom gradient swatches  3. Create new pattern swatches  4. Open symbol library defined by user  5. Edit artwork to change instances  6. Swap symbols in placed instances  7. Create clipping mask to hide unwanted parts of the artwork | ACCT-AGD-7  CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Friday, 1/16 | Project 5 – Catalog  Cover |  |  |  |

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**TEACHER(S): Ayers -­‐ Wilson**

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 3 | Monday, 1/19 | **MLK HOLIDAY** | | | |
| Tuesday, 1/20 | Project 5 – Catalog  Cover |  |  |  |
| Wednesday, 1/21 | Project 5 – Catalog  Cover |  |  |  |
| Thursday, 1/22 | Project 5 – Catalog  Cover |  |  |  |
| Friday, 1/23 | Project 5 – Catalog  Cover |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 4 | Monday, 1/26 |  |  | Project 5 Assessment |  |
| Tuesday, 1/27 | Project 6 – Advertising Samples | Develop the following skills:  - Create package file  from a template  - Apply:  - Sample Colors  - Arrowheads  - Type on Irregular path  - Object blending  - 3D effects  - Flatten transparencies | Using the computer/Illustrator software, teacher demos, and “Adobe Illustrato- r  The Professional Portfolio” as a  tutorial/instructional guide, students will  create a portfolio of work while developing advanced skills in the field of Advertising and Design. Project 6 – “Advertising Samples” core instructional features:  1. Sampling colors to create custom swatches  2. Placing external files in appropriate locations to meet package design requirements  3. Understand difference between effects and filters  4. Control object blending modes and opacity  5. Using different methods to isolate parts of a group  6. Using warp and 3D effects  7. Expand appearance attributes | ACCT-AGD-7  CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Wednesday, 1/28  Performance Essay  English  Fine Arts | Project 6 – Advertising Samples |  |  |  |
| Thursday, 1/29 | Project 6 – Advertising Samples |  |  |  |
| Friday, 1/30 | Project 6 – Advertising Samples |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 5 | Monday, 2/2 | Project 6 – Advertising Samples |  |  |  |
| Tuesday, 2/3 | Project 6 – Advertising Samples |  |  |  |
| Wednesday, 2/4 |  |  | Project 6 Assessment |  |
| Thursday, 2/5 | Project 7 – House  Painting | Students will develop skills in:  1. Create pie chart and bar graphs  2. Edit live graph data  3. Import data from an external source  4. Edit fills, legends, and  labels  5. Create a perspective grid for complex 3D artwork  6. Place objects into  perspective | Using the computer/Illustrator software, teacher demos, and “Adobe Illustrato- r  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 7 – “ Financial Inforgrphic” core instructional features:  1. Create graphs to present data in a visual format  2. Edit graph data  3. Import data from external file  4. Define a perspective grid for complex 3D artwork  5. Create objects on alternate horizontal planes  6. Place objects in correct perspective | ACCT-AGD-7  CTAE-FS-1: CTAE-FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Friday, 2/6 | Project 7 – House  Painting |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 6  Benchmark  Week #1 | Monday, 2/9  ELECTIVES |  |  | Benchmark #1 |  |
| Tuesday, 2/10  SCIENCE | Project 7 – House  Painting |  |  |  |
| Wednesday, 2/11  SOCIAL STUDIES | Project 7 – House  Painting |  |  |  |
| Thursday, 2/12  ENGLISH | Project 7 – House  Painting |  |  |  |
| Friday, 2/13  MATH | Project 7 – House  Painting |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 7 | Monday, 2/16 | **Winter Holiday!** | | | |
| Tuesday, 2/17 |  |  | **Project 7 Assessment** |  |
| Wednesday, 2/18 | Project 8 – Photo  Gallery Web Page | Students will develop skills in:  1. Create a gradient mesh  2. Use smart guides  3. Use filters to add highlights  4. Use Live Trace to create complex images  5. Apply masks  6. Create slices  7. Optimize settings for  HTML  export | Using the computer/Illustrator software, teacher demos, and  “Adobe Illustrator -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 8– “ Web Site Interface” core instructional features:  1. Use gradient meshes to create realistic illustrations with complex color blending  2. Use Live Trace to create complex illustrations based on photographic pixels  3. Slice pages into pieces and defining settings for individual  slices  4. Save images and pages in appropriate format for web display | ACCT-AGD-7  CTAE-FS-1: CTAE- FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Thursday, 2/19 | Project 8 – Photo  Gallery Web Page |  |  |  |
| Friday, 2/20 | Project 8 – Photo  Gallery Web Page |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 8 | Monday, 2/23 | Project 8 – Photo  Gallery Web Page |  |  |  |
| Tuesday, 2/24 | Project 8 – Photo  Gallery Web Page |  |  |  |
| Wednesday, 2/25  Performance Essay  Math  PE | Project 8 – Photo  Gallery Web Page |  |  |  |
| Thursday, 2/26 |  |  | Project 8 Assessment |  |
| Friday, 2/27 | Project 1 InDesign  Letterhead Design | 1. Setting the workspace  2. Creating basic page elements  3. Placing external images  4. Creating and formatting basic text  5. Printing InDesign n files | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 1– “ Letterhead Design” core instructional features:  1. Creating a new file to meet defined project requirements  2. Using the basic InDesign drawing tools  3. Selecting objects and object contents  4. Creating and manipulating basic text attributes  5. Placing and manipulating external graphics files | ACCT-AGD-7  CTAE-FS-1: CTAE- FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 9 | Monday, 3/2 | Project 1 InDesign  Letterhead Design |  |  |  |
| Tuesday, 3/3 | Project 1 InDesign  Letterhead Design |  |  |  |
| Wednesday, 3/4 | Project 1 InDesign  Letterhead Design |  |  |  |
| Thursday, 3/5 | Project 1 InDesign  Letterhead Design |  |  |  |
| Friday, 3/6 | Project 1 InDesign  Letterhead Design |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 10 | Monday, 3/9 |  |  | Project 1 Assessment |  |
| Tuesday, 3/10 | Project 2 InDesign – Festival Poster | 1. Building Graphic Interest  2. Importing text and formatting text  3. Graphic as text and text as graphics  4. outputting file | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 2– “ Festival Poster” core instructional features:  1. Creating file with settings for 5 color poster  2. Using gradients, graphics and image effects  3. Adding text elements and applying formatting  4. Threading a single text story across multiple text frames  5. Using inline graphics to highlight text elements  6. Creating a PDF file | ACCT-AGD-7  CTAE-FS-1: CTAE- FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Wednesday, 3/11 | Project 2 InDesign – Festival Poster |  |  |  |
| Thursday, 3/12 | Project 2 InDesign – Festival Poster |  |  |  |
| Friday, 3/13 | Project 2 InDesign – Festival Poster |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 11 | Monday, 3/16 | STUDENT HOLIDAY  FACULTY AND STAFF PROFESSIONAL LEARNING DAY | | | |
| Tuesday, 3/17 | Project 2 InDesign  – Festival Poster |  |  |  |
| Wednesday, 3/18  Performance Essay  Science  Foreign Language |  |  | Project 2 Assessment |  |
| Thursday, 3/19  Early Release Professional Learning  (1st, 2nd, 3rd, 5th) |  |  |  |  |
| Friday, 3/20  Early Release Professional Learning  (7th, 6th, 4th, 5th) |  |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 12  Benchmark Week #2 (Friday) | Monday, 3/23 | Project 3 – HeartSmart Newsletter - InDesign | 1. Working with templates  2. Working with styles  3. Working with Tables  4. Preflight and packaging | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 3– “ HeartSmart Newsletter” core instructional features:  1. Opening and modifying existing layout template  2. Managing missing font links  3. Replacing graphics files to meet specific color output  4. Formatting text with template styles  5. Controlling text-frame inset, alignment, and wrap  6. Creating a table with data from Microsoft Excell worksheet  7. Prefighting the final layout | ACCT-AGD-7  CTAE-FS-1: CTAE- FS-3  CTAE-FS-4  CTAE-FS-5  CTAE-FS-10  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 3/24 | Project 3 – HeartSmart Newsletter - InDesign |  |  |  |
| Wednesday, 3/25 | Project 3 – HeartSmart Newsletter - InDesign |  |  |  |
| Thursday, 3/26 | Project 3 – HeartSmart Newsletter - InDesign |  |  |  |
| Friday, 3/27  ELECTIVES |  |  | Benchmark #2 |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 13  Benchmark  Week #2 | Monday, 3/30  MATH | Project 3 – HeartSmart Newsletter - InDesign |  |  |  |
| Tuesday, 3/31  SCIENCE | Project 3 – HeartSmart Newsletter - InDesign |  |  |  |
| Wednesday, 4/1  SOCIAL STUDIES |  |  | Project 3 Assessment |  |
| Thursday, 4/2  ENGLISH |  |  |  |  |
| Friday, 4/3  Buford’s  Got Talent |  |  |  |  |
| **SPRING BREAK!**  **4/6** **4/10** | | | | | |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 14 | Monday, 4/13 | Project 4 - Multi- Chapter Booklet - InDesign | 1. Combining documents into books  2. Building a table of contents  3. Building an index  4. Exporting a book  5. Merging data into an  InDesign | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 4– “ Multi-Chapter Booklet” core instructional features:  1. Create an InDesign book file  2. Manage different files as chapters of a book  3. Control section and page numbering across chapter files  4. Synchornize assets in all files  5. Build a table of contents  6. Tag index in each file  7. Compile index for book chapters | ACCT-AGD-9D CTAE-FS-1: CTAE- FS-2  CTAE-FS-9  CTAE-FS-4  CTAE-FS-9B  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 4/14 | Project 4 - Multi- Chapter Booklet - InDesign |  |  |  |
| Wednesday, 4/15 | Project 4 - Multi- Chapter Booklet - InDesign |  |  |  |
| Thursday, 4/16 | Project 4 - Multi- Chapter Booklet - InDesign |  |  |  |
| Friday, 4/17 | Project 4 - Multi- Chapter Booklet - InDesign |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 15 | Monday, 4/20 | Project 4 - Multi- Chapter Booklet - InDesign |  |  |  |
| Tuesday, 4/21 |  |  | Project 4 Assessment |  |
| Wednesday, 4/22  Performance Essay  Social Studies  CTAE | Project 5 – Ireland Travel Brochure - InDesign | 1. Build a folding template  2. Advanced frame options  3. Advanced text formatting | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 5– “ Ireland Travel Brochure” core instructional features:  1. Building a template for specific folding requirments  2. Defining slug information using static and variable text  3. Converting text to complex frames  4. Using library to access frequently used obects  5. Using object styles to reduce repetitive tasks  6. Working with embedded clipping paths and Alpha channels  7. Controlling irregular text wraps  8. Importing text from Word files  9. Importing styles from other InDesign files  10. Creating captions using stored image metafiles  11. Controlling tabs to format columns of text | ACCT-AGD-12  CTAE-FS-1: CTAE- FS-14  CTAE-FS-10  CTAE-FS-11  CTAE-FS-9D  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Thursday, 4/23 | Project 5 – Ireland Travel Brochure - InDesign |  |  |  |
| Friday, 4/24 | Project 5 – Ireland Travel Brochure - InDesign |  |  |  |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 16 | Monday, 4/27 | Project 5 – Ireland Travel Brochure - InDesign |  |  |  |
| Tuesday, 4/28 | Project 5 – Ireland Travel Brochure - InDesign |  |  |  |
| Wednesday, 4/29 | Project 5 – Ireland Travel Brochure - InDesign |  |  |  |
| Thursday, 4/30 |  |  | Project 5 Assessment |  |
| Friday, 5/1 | Project 6 – Digital Layout Variations – InDesign | 1. Controlling color output  2. Creating interactive elemets  3. Creating EPUB and  HTML files | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 6– “Digital Layout Variations” core instructional features:  1. Manage color in a print layout  2. Searching for and replacing text and object attributes  3. Defining hyperlinks for digital output  4. Creating an interactive slideshow  5. Creating PDF form fields  6. Exporting an interactive PDF file  7. Preparing files for e-book and Web publishing  8. Exporting EPUB and HTNL files | ACCT-AGD-14D CTAE-FS-1: CTAE- FS-5  CTAE-FS-15  CTAE-FS-14C CTAE-FS-10B  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 17 | Monday, 5/4 | Project 6 – Digital Layout Variations – InDesign |  |  |  |
| Tuesday, 5/5 | Project 6 – Digital Layout Variations – InDesign |  |  |  |
| Wednesday, 5/6 | Project 6 – Digital Layout Variations – InDesign |  |  |  |
| Thursday, 5/7 | Project 6 – Digital Layout Variations – InDesign |  |  |  |
| Friday, 5/8 | Project 6 – Digital Layout Variations – InDesign |  |  |  |
| AP Exams  Monday, 5/4 – AP Chem, AP Enviro Science, and AP Psych  Tuesday, 5/5 – AP Calculus  Wednesdays, 5/6 – AP English Literature  Thursday, 5/7 – AP Spanish  Friday, 5/8 – AP US History, AP Art | | | | Project 6 Assessment | |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 18 | Monday, 5/11 | Project 7 – National Parks Info Pieces - InDesign | 1. Working with XML  2. Creating alternate layouts | Using the computer/Illustrator software, teacher demos, and “Adobe  IInDesign CS6 -  The Professional Portfolio” as a tutorial/instructional guide, students will create a portfolio of work while developing advanced skills in the field of Advertising and Design.  Project 6– “Digital Layout Variations” core instructional features:  1. Creating XML file using tagged frames and content  2. Building a layout from imported XML content  3. Controlling the structure of a layout to merge XML content into tagged frames  4. Placing linked content into alternate layouts  5. Creating interactive overlays for digital folio files  6. Creating alternate layouts for horizontal and vertical tablet orientations  7. Creating a digital folio files for tablet devices | ACCT-AGD-17  CTAE-FS-1: CTAE- FS26B  CTAE-FS-15C  CTAE-FS-14D CTAE-FS-11B  GPS Academic Standards: ELA4LSV2  ELA10RL5  ELA11LSV2. ELA10LSV |
| Tuesday, 5/12 | Project 7 – National Parks Info Pieces - InDesign |  |  |  |
| Wednesday, 5/13 | Project 7 – National Parks Info Pieces - InDesign |  |  |  |
| Thursday, 5/14 | Project 7 – National Parks Info Pieces - InDesign |  |  |  |
| Friday, 5/15 | Project 7 – National Parks Info Pieces - InDesign |  | Project 6 Assessment |  |
| AP Exams  Monday, May 11 – AP Biology and AP Music Theory  Tuesday, May 12 – AP Government  Wednesday, May 13 – AP English Language and AP Statistics Thursday, May 14 – AP Macroeconomics and AP World History Friday, May 15 – AP Human Geography | | | | EOCTs  To be determined. | |

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| **WEEK** | **DAY** | **CONCEPT** | **OBJECTIVES** | **INSTRUCTIONAL STRATEGIES** | **STANDARDS (CCGPS, GPS, AP)** |
| Week 19  Benchmark  Week #3 | Monday, 5/18 | **Senior Exams (Benchmark #3 – 4th, 5th, 6th, & 7th)** | | | |
| Tuesday, 5/19 | **Senior Exams (Benchmark #3 – 1st, 2nd, & 3rd) / Semester Exams (Benchmark #3 – 7th)** | | | |
| Wednesday, 5/20 | **Semester Exams (Benchmark #3 – 1st & 2nd)** | | | |
| Thursday, 5/21 | **Semester Exams (Benchmark #3 – 3rd & 4th)** | | | |
| Friday, 5/22 | **Semester Exams (Benchmark #3 – 5th & 6th)** | | | |