

# Buford High School

## HIGH SCHOOL COURSE SYLLABUS

**COURSE TITLE.....Graphic Communications I**  
**TEACHER .....Ayers/Wilson**

**TERM .....2014-15**  
**ROOM #.....304**

<b>Email Address</b>	jeff.ayers@bufordcityschools.org
<b>Teacher Web Page</b>	
<b>Teacher Support</b> (Help sessions etc.)	Help sessions are available before and after school on Mondays and Wednesdays in Room 304.

### COURSE DESCRIPTION

This course is designed as the foundational course for both the Graphics Production and Graphics Design pathways. The Graphics and Design course provides students with the processes involved in the technologies of printing, publishing, packaging, electronic imaging, and their allied industries. In addition, the Graphics and Design course offers a range of cognitive skills, aesthetics, and crafts that includes typography, visual arts, and page layout. Pre-requisite for this course is adviser approval.

### COURSE CURRICULUM CONTENT

The Georgia Performance Standards details for this course can be accessed online with the Curriculum Calendar at [bhsayers@weebly.com](mailto:bhsayers@weebly.com)

GEORGIA PERFORMANCE STANDARDS	UNITS/TOPICS
A. Standard #1 – Standard #21	1. Printing 2. Electronic imaging 3. Typography 4. Page layout

### INSTRUCTIONAL MATERIALS AND SUPPLIES

Published Materials	Instructional Supplies
Wilcox Textbooks: <i>Graphic Communications</i>	1) Pen and Pencil 2) Flash Drive

### EVALUATION AND GRADING

Assignments	Grade Weights	Grading Scale
Classwork & Work Ethics	Formative Assignments 15%	A: 90 and above
Projects	Performance Essay 10%	B: 80 – 89
Unit Tests	Summative Assignments 40%	C: 74 – 79
Weekly Quizzes	Benchmark Assessment 30%	D: 70 – 73
Final Exam	Professional Ethics 5%	F: 69 or below

### OTHER INFORMATION

Expectations for Academic Success	Additional Requirements/Resources
1) Read daily 2) Ask questions 3) Participate constructively as a team member 4) Proof read written assignments and edit meaningfully 5) Review multiple sources of information 6) Challenge yourself to continuously improve	<ul style="list-style-type: none"> <li>• Tutoring Available</li> <li>• Helpful Resources</li> <li>• Community Support Services</li> <li>• Lab Safety Procedures</li> </ul>

*The syllabus may be updated as needed throughout the semester.*