

Name: _____

Block: _____ # _____

DESIGN PRINCIPLES

Answer the following questions:

1. Name 3 types of balance and explain each one.
2. Name 3 types of alignment and explain each one.
3. Define emphasis.
4. Name two ways to create relationships between elements on the page.
5. What is the difference between even rhythm and uneven rhythm?
6. What is the name of the principle that is defined as the amount of difference between two elements on the page?
7. Define repetition.
8. Name four ways to create emphasis.
9. What is the principle called that involves using the same style among multiple elements to create a relationship among those elements?
10. Define proportion.