

Graphic Communications II

Performance Essay # 1

September 19, 2012

Instructions:

Graphic communications is comprised of a variety of jobs and functions. One of the key positions in the Industry today is that of the Graphic Designer. Discuss the three major steps generally used in creating a finished design. Include the advantages of Adobe Illustrator CS6 as a part of the creative process.

Grammar/Spelling - 5 points

Subject Content - 20 points

Structure - 10 points